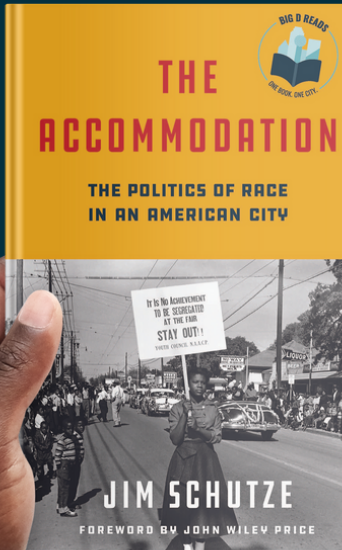




# CORPORATE READER'S GUIDE



The book you hold in your hand is a conversation starter. A conversation that should include diverse voices and perspectives and space for vulnerability, courage, and reflection. This is an opportunity to learn from one another and encourage others to tell their stories. We encourage you to read this book in community with others.

The objective of this guide is to encourage professionals to consider the intersection of their business with the history and community they are in. It should inspire readers in any locale to learn about the history of the area or city where they are located and how that history may impact ideas and activities today. Hopefully, it will also increase active engagement in creating an inclusive and equitable community through voting, civic involvement, service, volunteerism and more.

1. What role do you think companies and/or their leaders played in the historical events of the book? Give specific examples.
2. What do you think companies could have done to have a positive impact on the situation?
3. Do you think companies and corporations today play a role in the history we are creating? If so, how?
4. How has your company impacted history?
5. Has your company helped to create a more inclusive community? If so, how. If not, why not, and how can you help change that?
6. Share examples of companies who are committed to ending discrimination. Describe their efforts.
7. If it does not exist, commit to creating a plan for your organization to better support its surrounding community in meaningful ways, everyday, and during a crisis.